



Extension Pre-Conference
Wednesday, November 17, 2010
Denver, Colorado

Insights into the New Normal in Cooperative Extension

Objectives – Extension educators will:

- Obtain a national Extension update on the Financial Security Program.
- Gain updates on NIFA, social networking tools, eXtension.
- Give guidance on how federal partner can contribute and provide leadership.
- Experience the use of response clickers and social networking in Extension.
- Learn how to apply selected tools to evidenced-based financial education.

7:00 – 8:00	Registration, Continental Breakfast, and Networking
8:00 – 8:30	Welcome – Susan Shockey, National Program Leader, Family and Consumer Economics, NIFA-USDA: Financial Security & America Saves Updates Caroline Crocoll, National Program Leader for Family and Consumer Sciences, NIFA-USDA: New Normal at NIFA & FCS Strategic Planning
8:30 – 9:00	Using Response Clickers for Audience Feedback and Interactivity – Marsha Goetting, Montana State University
9:00 – 10:15	Social Networking Update Workshop – Andrew Zumwalt, University of Missouri and Barb O’Neill, Rutgers University; eXtension representatives to FINRA social networking conference
10:15 – 10:30	Break
10:30 – 11:00	The New Normal: 10 Personal Finance Challenges and Solutions for 2010 and Beyond - Barb O’Neill, Rutgers University
11:00 – 11:30	Competencies for Family Economics Professionals in the New Extension Normal - Dena Wise, University of Tennessee
11:30 – 12:00	Box Lunch and Networking
12:00 – 12:10	Meet Susan Sharkey , Director, High School Financial Planning Program (HSFPP) National Endowment for Financial Education (NEFE)
12:10 – 12:50	Financial Security for All eXtension Update: Pat Swanson, CoP Chair, Iowa State University Carolyn Bird, North Carolina State University, Military Families Project Sharon Seiling, Ohio State University, Bankruptcy Education Course Marketing Debb Pankow, North Dakota State University, Scholarship of eXtension
12:50 – 1:00	National Program Update Jane Schuchardt, Federal Update from Financial Literacy and Education Commission, Higher Ed Act
1:00 – 1:30	Wrap UP and Visioning Future National Program Leader Family and Consumer Economics, NIFA
2:00	AFCPE Conference Begins

